

Free airfare for  
SMB delegates!

# Digital India Indiasoft 2023

+ Convergence India + Smart City Expo

New Delhi 27.-29. March 2023

Global Business Matchmaking Fair and Conference on IT, IoT, AI, and Electronics

## 3 Fairs – one date:

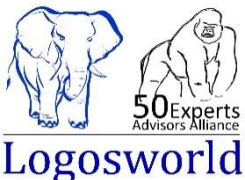
Indiasoft + Convergence India Fair + Smart City Expo

# New Delhi 27.-29. March 2023

Venue: Pragati Maidan New Delhi

- See yourself why India is the world's leading technology nation
- Meet the world's brain pool for technology: Invent in India
- Meet delegates and exhibitors from over 60 countries
- Find partners in India for Make in India and Extended Workbench
- Discover India as a new market and as a hub for Pan-Asia business
- Find investment partners for your future projects

Registration and Inquiries: Mr. Axel Angeli - [axel-INDIASOFT2022@logosworld.de](mailto:axel-INDIASOFT2022@logosworld.de)



# Indiasoft + Convergence India + Smartcity Expo New Delhi 27.-29. March 2023

Free airfare for SMB delegates!

From 27.-29. March 2023 there will be the 23rd edition of India's largest Conference Fair *Indiasoft*. We invite professionals with business interests in the High Tech, ITC, and electronics sector to be part of our delegation.

## Indiasoft New Delhi 27.-29. March 2023 (Venue: Pragati Maidan) Global Business Matchmaking Fair and Conference on IT, IoT, AI, and Electronics

Embedded in a decent conference program exhibitors from India and globally await guests from all over the world. Exhibitors are start-ups and SMB with interest in international strategic alliances for mutual market entry.

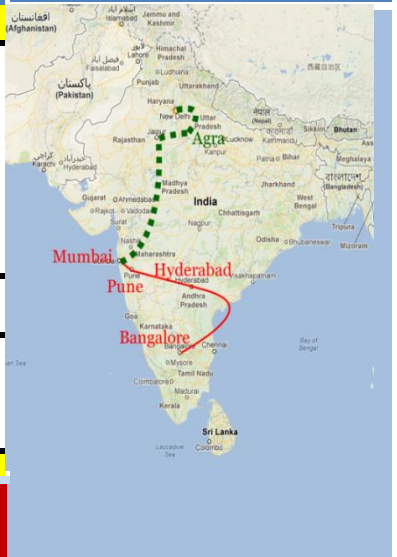
The fair is on invitation only! Members of our delegation have VIP access to the full event. (Conference fee USD250)

For SMB delegates we avail of a limited number of **subsidized airfare tickets** from your home place to Indiasoft.

**We can sponsor your flight (up to 950 USD) if and only if you registered by no later than 30<sup>th</sup> November 2022.**

## Optional: B2B Matchmaking Tour 30.-Mar.-02. Apr.2023

In case you want to see more of India and get acquainted with other firms we offer you to join our rainbow tour to the dedicated High-Tech Centres of India where we will organize matchmaking with the local chambers and organisations.

Day	City	Arrive	Flight	Overnight	Preferred Hotel	Business Hotel	Note: Easter 17th April 2022
1	Frankfurt	Sa 25.Mär'23	FRA-DEL	Flight from Europe, arr. next day morning			
2	Taj Mahal (optional)	So 26.Mär'23		New Delhi	Oberoi	Novotel	
3	New Delhi	Mo 27.Mär'23					
4	New Delhi	Di 28.Mär'23		Hyderabad	Novotel	Mercure	
5	New Delhi	Mi 29.Mär'23	DEL-HYD				
6	Hyderabad	Do 30.Mär'23	HYD-BLR	Bangalore	Oberoi	IBIS or IRIS	
7	Bangalore	Fr 31.Mär'23					
8	Bangalore	Sa 01.Apr'23	BLR-FRA	LH Flight Sunday, 03h30 morning; Arr 9h10 Fra			
<p><b>Optional stay behind suggestion: visit to ISHA (Sadhguru) in Coimbatore</b>  <b>Other business visits can be arranged on demand matching your needs</b></p>							

### Registration and Costs

Conference fee incl. access to INDIASOFT, lunch and participation on the evening function: USD 250

Costs for the extra B2B Tour is 950EUR/person. (Members of TIE, IBCL and other associated organizations pay 600EUR.)

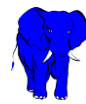
Travel and accommodation are **not included** and can be booked by yourself or by our travel agency.

**Please reserve your seat in the delegation until 30<sup>th</sup> November 2022 even if you are not 100% decided yet. You can cancel until 28<sup>th</sup> February 2023 free of charge – after that date we need to charge 50% of the fee.**

Please drop us an email to let us know if you like to participate with following information:

Your full name, designation, company name, main business focus, address, email, telephone to reach in case of need.

Mail to: Mr. Axel Angeli - [axel-INDIASOFT2022@logosworld.de](mailto:axel-INDIASOFT2022@logosworld.de)



## The Cities of the Delegation-Tour

We have suggestions for your itinerary, but you are free to plan your own travel as long as you make sure to join the event dates and are present on the Indiasoft official events. During the events we take care of all the local organization. If you have special wishes for matchmaking or want to get introduced to a special party, it will be our pleasure to assist.

### Business Matchmaking tour into the modern India

Our delegation tour is a discovery trip that concentrates on matchmaking for new acquaintances. In the individual locations we will have special events in cooperation with the local ministries and chambers of commerce to allow meeting interesting local enterprises and experts with mutual introduction and a good opportunity for speed dating. We shall take the opportunity to simultaneously show you the magic of the new India that transforms in breath-taking speed to the modern. If you wish special local contacts, we will do our very best to liaise you with the right people.

### Bangalore

Bangalore has long been known as the "Garden City" chosen by British Colonialists as their headquarter due to the nice weather in 920 meters altitude. Being a small village in 1990 it is now the "Electronic City" and India's place where the big international firms settle while Indian IT companies prefer Hyderabad, Pune, and Chennai.

### Hyderabad

Hyderabad is the old city in the South and has been the head quarter of the Persian Moghuls. The landmark is Golkonda, one of the largest fortresses in the world. Today the city is dominated by the district "Cyberabad", India's Silicon Valley where most Indian IT giants and internationals like Microsoft or Amazon have their headquarters.

### Visakhapatnam (Vizag) - Andhra Pradesh

In 2014 the federal state of Andhra Pradesh had been separated and a new state Telangana has been acclaimed. Hyderabad is now capital of Telangana, and the remaining part of Andhra will now have a new High-Tech City in the harbour town. Here you can rely on talents, good infrastructure, and a modern open mindset.

Vizag is India's second largest seaport opposite to Mumbai on the eastern coast. It is a fast-growing start-up hub of the state of Andhra Pradesh with the ambition to be a centre of future high-tech development. Knowing that the majority of Internationally active Indian IT workers come from Andhra Pradesh and neighbouring Telangana and Tamil Nadu, Vizag is now one of the poshest places in India with good investment perspective.

### New Delhi

New Delhi Capital Region (NCR) is next to Mumbai one of the largest cities in the world and became a very modern Western oriented city. Being India's capital, all big decisions are prepared and made here. Technology firms are settled mainly around in the Greater Delhi area including neighbouring Noida and Gurgaon.

Delhi und Jaipur are also the starting points for visiting Taj Mahal (Agra).

### Optional Destination: Chandigarh

Chandigarh is in the north of India, a union territory and capital of two states at the same time: Punjab and Haryana. It is well known by architects as the new town had been designed in 1955 by Le Corbusier as the city of the future.

### Optional Destination: Jaipur

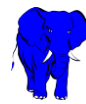
Jaipur was once the capital of the united empire of the Maharajas and is known as touristic highlight. Jaipur is number 5 in the ranking of Indian IT centres where you find a lot of specialized technology firms and start-ups.

### Optional Destination: Pune

Pune is the city of the sciences, approx. 1.5 driving hours from Mumbai Airport and the place to go when Mumbai is too crowded. Pune is known as "City of the Germans" due to the presence of Volkswagen and the OSHO ("Bhagwan").

### Optional Destination: Chennai (Madras)

Chennai is next to Hyderabad and Bangalore the most important IT hub of India's IT. A little bit hot and hazy for Europeans but conditioned by Christians and hence strongly influenced by the Occident.



## Travel Advise

### *Flights Sponsoring*

The government of India offers selected SMB, academics, and individuals with special qualifications a stipend on your flight costs up to 950USD. Only one representative per organisation. Please contact us if you can avail for it. You need to book your flights and will get the subsidy imbursement during the Indiasoft show

### *Flights and Hotels*

Book your own preferred accommodation (e.g., on hotel.de) yourself or you ask our travel agency in Delhi to find decent offers for you. Approximate hotel costs per night are: Asian Luxury Hotel (4-5 star, Oberoi, Taj) – 220EUR; Business Hotel (e.g., IBIS/Novotel) – 90-120EUR; Domestic flights are approx. 120EUR per flight leg; Taxi starts from 50EUR/day (8 hours, 80km).

### *Travel Agency*

If you like us to assist in booking flights and/or accommodation we shall be happy to connect you with our cooperating travel agent from Viva Holidaytours in New Delhi for customized individual arrangements, also for early arrivals or stay behind plans. You may also book on <https://makemytrip.com> – India’s biggest booking platform.

### *Visa*

The entry visa regulations for India are currently very dynamic due to changing COVID-19 protocols. As of now visa is given as an e-Visa via <https://indianvisaonline.gov.in/evisa/tvoa.html> . **Do not fall for any fake web sites!** Only links that end on “gov.in” (mind the **dot!**) are good ones. Visa will be stamped into your passport on arrival in India.

### *COVID-19*

The COVID-19 situation in India is relaxed as of now, pandemic is declining. However, there are currently restrictions on entry including a PCR test before departure and a payable test on arrival for passenger arriving from Europe. The rules can change daily and are posted on the web site of the Ministry of Health <https://www.mohfw.gov.in/>

### *Impress*

Organizer of the event is ESC (Electronic and Software Export Promotion Council) <https://www.escindia.org> – India’s official body for promoting SMB of Indian High-Tech Industry and they are in the rank of a Chamber of Commerce.

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<sup>i</sup> Conditions on flight sponsoring apply. The decision whether to grant sponsorship is subject to Indian ministry’s approval