

August 5, 2011

Indian Business Chamber of Luxembourg invites you to:

Symposium on

“Marketing Strategies for a Profitable Growth”

On: Tuesday, September 20th, 2011 from 18.00 hours

Venue : BGL BNP Paribas, Avenue Monterey, (entrance : Rue Notre-Dame / Boulevard Royal corner) Luxembourg

Context :

International markets are large, complex and dynamic. What could be the strategic marketing options for European companies to survive and grow?

Panelists (Confirmed):

- Mr. **Mier Klaus Friedrich**, Marketing & Communication Manager, Maier & Vidorno Group, Koln, Germany
- Mr. **V. B. Garg**, General Manager, Head of Network & Sales, ArcelorMittal
- Mr. **Aidan Manktelow**, Senior Analyst, Economist Intelligence Unit

Panelists (Confirmation awaited):

- Mr. **Nils Cleworth**, Senior Consultant, Vanksen Group
- Mr. **Marc Gerges**, Maison Modern

The Symposium will be followed by a Networking Cocktail

Participation: Members: Free / Non-members: Euros.20 payable in cash at the entrance

Registration: On-line: <http://www.ibcl.lu/events.php> Email: register@ibcl.lu or fax: 445928

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